

Product	Bioidentical Commercial Pharmaceutical	Non-bioidentical Custom Compounded	Bioidentical Custom Compounded
Identical to Human	+	-	+
Perfect Fit	+	-	+
FDA Tested & Approved	+	-	+
Designed Just for You	-	+	+
Fewer Side Effects	+	+/-	+
“Natural”	+	+/-	+
“Synthetic”	+	+	+
From Plants	+/-	+/-	+